

Code of Conduct

This Code of Conduct applies to all members of the COPPEAD community, which is made up of staff, professors, students, alumni, and third parties who interact with the Institute.

Introduction

As an international business school in Rio de Janeiro, the COPPEAD Institute's primary mission is to show its students how managers can and should transform the world into a better place to live. To that end, it offers a multicultural environment of mutual respect and academic freedom for the free exchange of ideas, based on the principles and values of integrity, honesty, respect for diversity, responsibility, excellence, academic freedom, transparency, and contribution to the country.

This Code of Conduct guides standards of behavior and is a shared declaration of commitment by the members of the COPPEAD community to its principles and values and to the tradition of constant pursuit of excellence, relevance, and innovation.

Values and Principles

I. Integrity and Honesty

All members of this community are expected to behave ethically both inside and outside the school, always preserving the institution's high standard of integrity. To that end, everyone is responsible for their own actions and will abide by the current laws and regulations. Fairness, honesty, and respect for the rights of others will govern conduct at all times.

Honesty will guide the oral or written statements of each community member. It is important to highlight the criteria of originality in academic production, as well as to reject any conduct aimed at gaining unfair advantage over others.

II. Respect for Diversity

Every member of the COPPEAD Institute community will act respectfully toward others, thereby building an environment of respect and tolerance for diversity. Any forms of discrimination based on social class, race, nationality, creed, gender, or sexual orientation constitute a serious violation and are inconsistent with the Institute's values.

III. Responsibility and Excellence

COPPEAD views excellence as a differentiator in the selection of students who wish to study business administration and management in Brazil. The path we choose to pursue it is responsibility and mutual trust among all members of our community. The bonds that build our excellence are meritocracy, proactivity, collaboration, availability, and dedication.

IV. Academic Freedom

All members of the Institute are guaranteed freedom of expression within the spirit of free exchange of ideas and the rules established by this Code.

The development of teaching activities is conducted autonomously without any constraints, whether political, partisan, ideological, or economic, aiming in any case to ensure a healthy pluralism of ideas and the scientific, social, and cultural development of the Institute.

V. Transparency

Our motivations, attitudes, and decisions prioritize transparency. The management of resources and processes at COPPEAD is public in nature, except for exceptions provided by law, with information disclosed widely, clearly, and accurately.

VI. Contribution to the Country

COPPEAD seeks to give back to the country the resources allocated to the school through the training of qualified managers willing to contribute to a better society. This contribution takes place both in the academic sphere, through conducting studies relevant to Brazil's development, and in public and private management.

General Provisions

It is the responsibility of the COPPEAD community to know and live by the principles and values set forth in this Code. Suspected ethical violations should be reported to the immediate superior of the person involved or, if that is not possible, the alternative that best serves the interests of the Institution should be chosen. Such reports will be regarded as an important contribution and will not put the whistleblower at risk.

This Code does not intend to cover all situations that may arise in relationships among members of the COPPEAD community. Therefore, if in doubt about your actions, ask yourself:

- What are the possible benefits of this decision for the Institute?
- If it were made public, would I feel proud or ashamed of it?