



Full-Time MBA

A transformative
experience in becoming
a Global Business Leader

www.coppead.ufrj.br



WELCOME



COPPEAD



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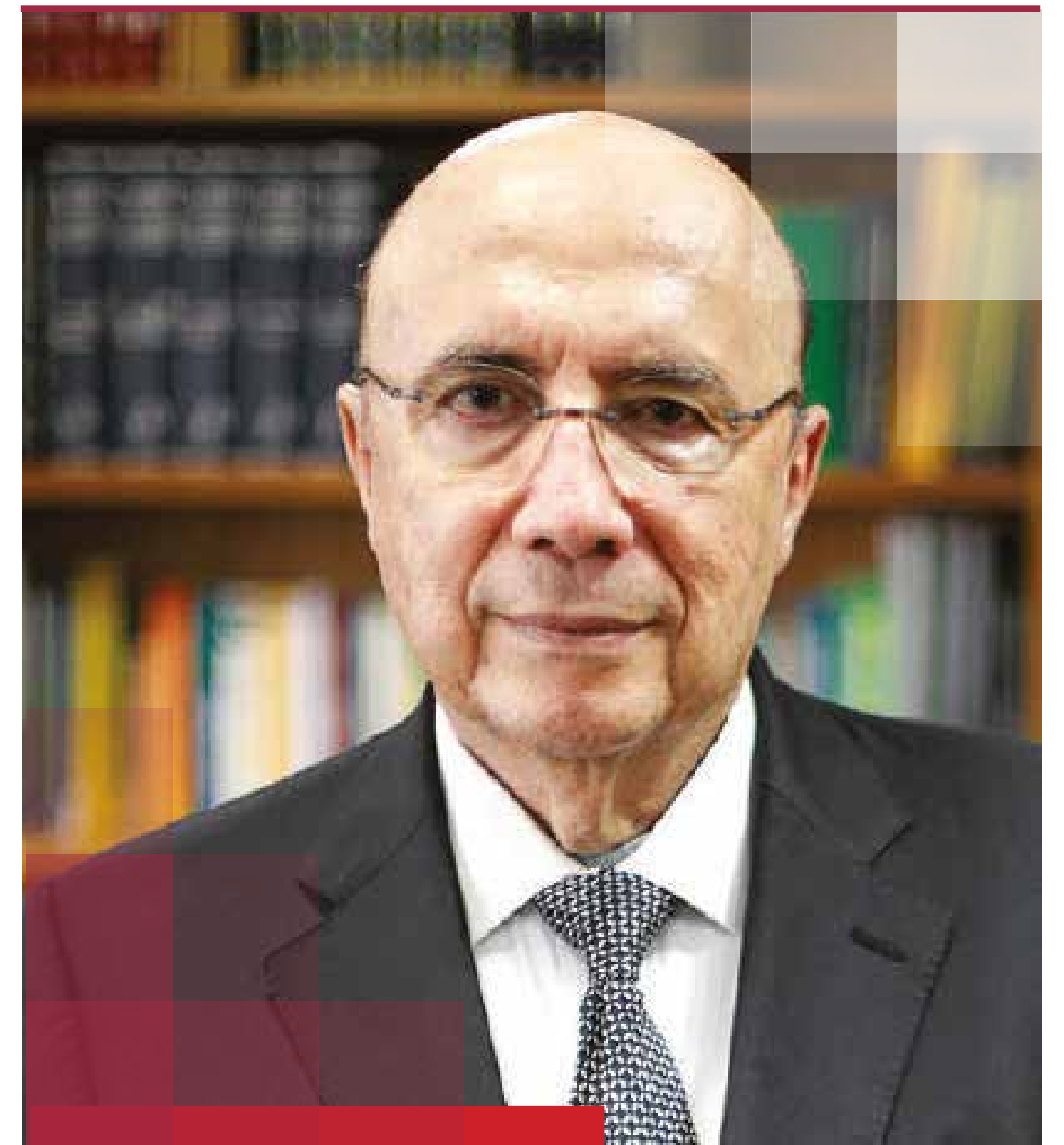
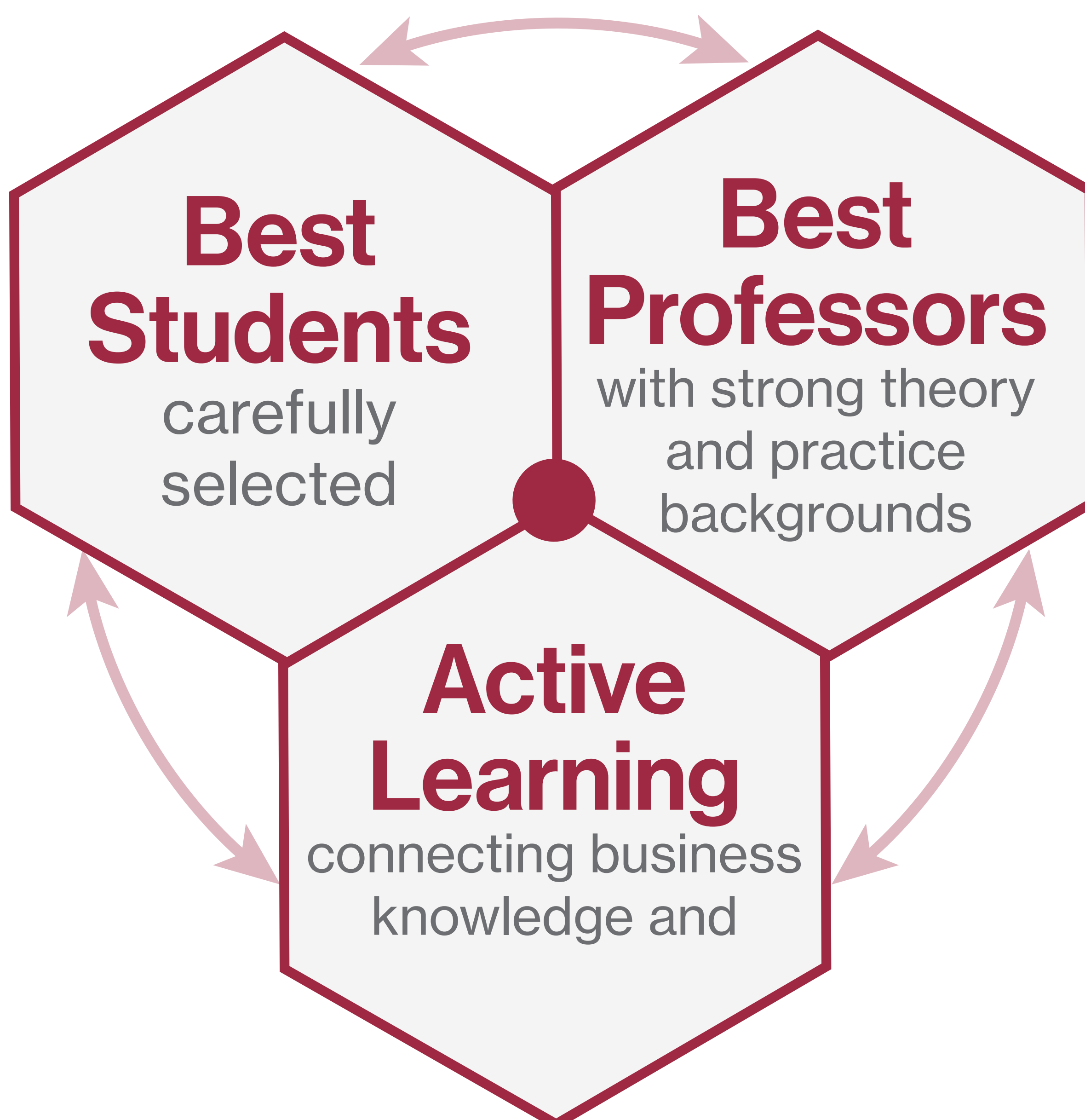
The Research Project is a cornerstone of the Full-Time MBA experience at COPPEAD. The student produces an innovative work combining academic knowledge with the existing market dilemmas in some area. It's an exciting opportunity to develop more valuable skills.

Otavio Figueiredo
Dean

A BRAZILIAN BUSINESS SCHOOL GLOBALLY RECOGNIZED FOR ITS EXCELLENCE

COPPEAD is unique in every sense: an institution which provides top-quality executive education programs for professionals from Brazil and other countries and help them to transform their own careers.

The path for Excellence **COPPEAD WAY**



COPPEAD provides training programs which prepare professionals for positions anywhere in the world. I have no doubt the MBA degree I got here was quintessential for my academic education

Henrique Meirelles
Former Finance Minister
Former President at BankBoston
Alumnus

42 agreements with
business schools
in 5 continents

Highly ranked in Brazilian
Educational System (Score
6 out of 7 at CAPES)

Member of European
Foundation for Management
Development (EFMD)

AACSB Business
Education
Alliance Member

Member of EMBA
Consortium

11 times listed in
Financial
Times ranking

+16.000
Alumni



A life-changing experience

Fast track your career with this world-class business training program. In our Full-Time MBA you will immerse yourself in a transformational journey to become a leader well prepared to face global challenges.

+42 Students per cohort

Tuition free

Exchange program available

540 Hours in 18 months

100% Taught English

LEARNING OBJECTIVES



As an engineer, the program has helped me building strong relationships and also developing a systemic view of companies and industries. Throughout mt career, I could see countless times how COPPEAD is a reference in Education.

Fabio Coelho

President at Google
Brazil Alumnus

KNOW

- Business-related Vocabulary
- Main Concepts
- Analytic Tools
- Business Reality(Brazilian & International)
- Main Theoretical Perspectives
- Global Issues Affecting Organisational Management

DO

- Issue Analysis
- Strategic Thinking
- Critical Thinking
- Choices & Prioritizing (subject to time pressure)

BE

- Self-confident
- Disciplined
- Both short - and long-term oriented
- Creative
- Cooperative
- Responsible World Citizen

BEHAVE

- Promoting Construtive
- Dissent
- Ethically

INTELLECTUAL SKILLS

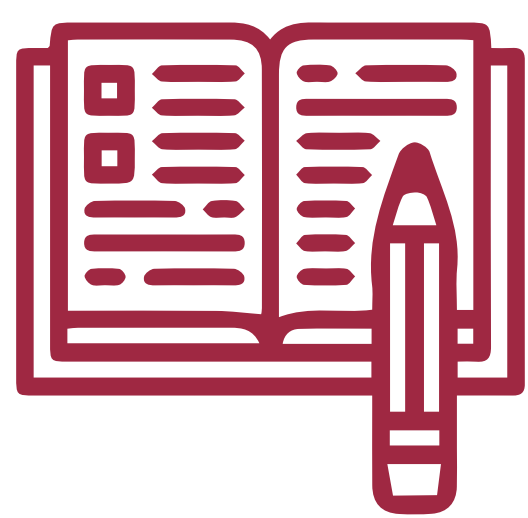
- Analyse complex material
(business, organisations and environment-related)
- Synthesise complex material
(business, organisations and environment-related)
- Critically assess complex material
(business, organisations and environment-related)
- Formulate &/or defend independent judgments
- Conceptualise
- Communicate in writing and orally
- Integrate core subjects
- Demonstrate an awareness of the wider context
- Apply general concepts to practical situations
- Apply a systemic & longitudinal approach to theoretical issues and practical situations
- Research skills

MANAGERIAL SKILLS

- Team work
- Interpersonal skills
- Presentation skills
- Project management
- Leadership skills
- Managing under time pressure
- Coaching skills
- Consultancy skills

PROGRAM'S MAIN ASSETS

Content



Conceptual formation in business

management through a wide range of courses to build a general management training.

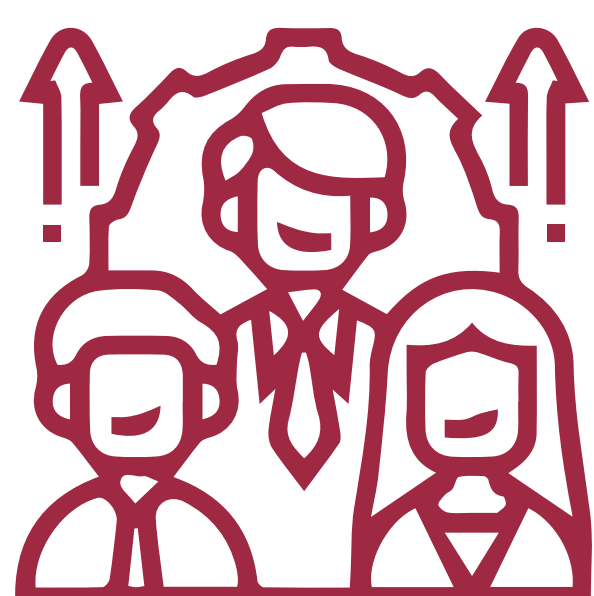
Research



Reflect and plan for the long turn

Several projects activities that offer you a platform for developing strategies of replacement. Connection with companies, startups and consulting firms.

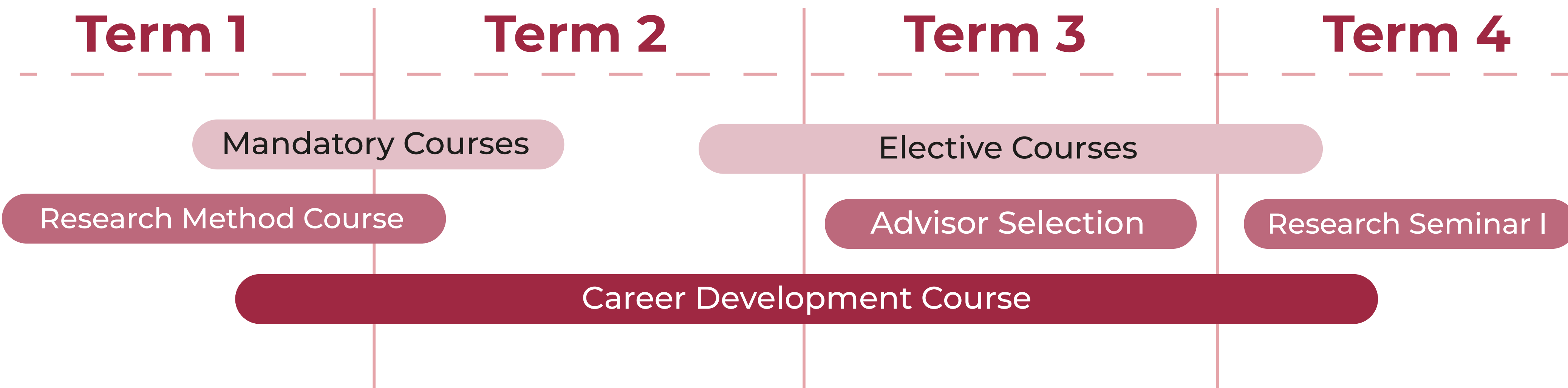
Career



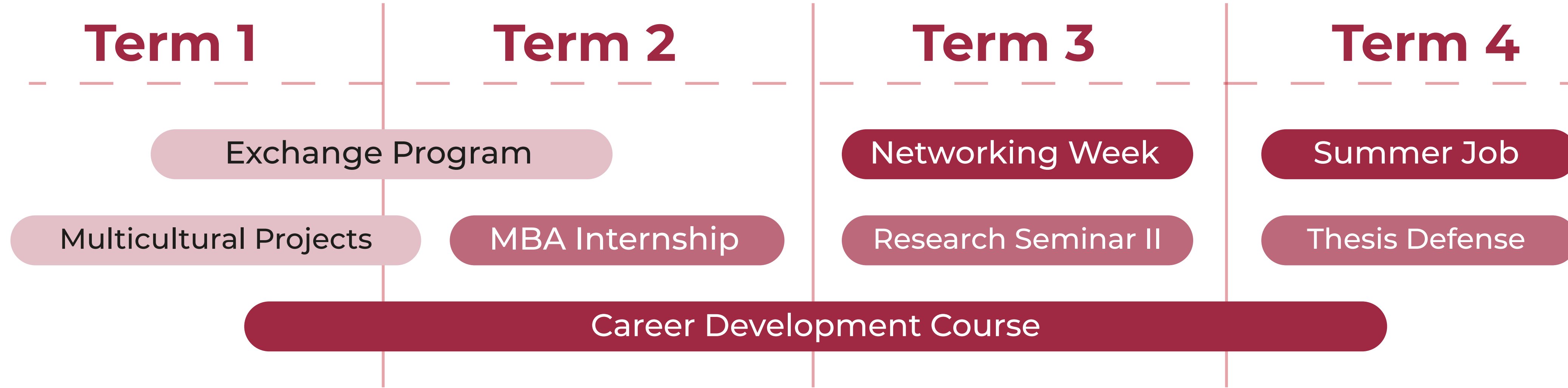
Develop skills and differentiate yourself in the business arena

Know how to apply concepts and articulate them with specific problems, strength your critical thinking and learn how to conduct a field research.

YEAR 1



YEAR 2



- Business and Management
- Research Project
- Career Development Activities

Mandatory Courses

Marketing	Organizational Behavior
Fundamentals of Strategic Thinking	Business Research Methods
Operations Management	Quantitative Methods I
Corporate Finance I	Managerial & Financial Accounting
	Financial Management

Some elective courses

Business Ethics	International Business Management
Business for Social Impact I and II	International Marketing
Compliance	International Negotiations
Consumer Behavior	Judgment and Decision Making
Corporate Finance II	Platform Management
Current Topics in Leadership	Process Perspective Dynamics
Data Intelligence	Projects in Multicultural Teams
Econometrics	Qualitative Research in Marketing
Global Economics	Sport Sponsorship
Innovation and Design Thinking	Strategy and Innovation
International Entrepreneurship	Valuation

PARTNER SCHOOLS

COPPEAD has been a pioneer in the internationalization of management education in Brazil. The Full-Time MBA program has partnerships with 42 business schools in all continents, giving the student an opportunity for a truly international experience.



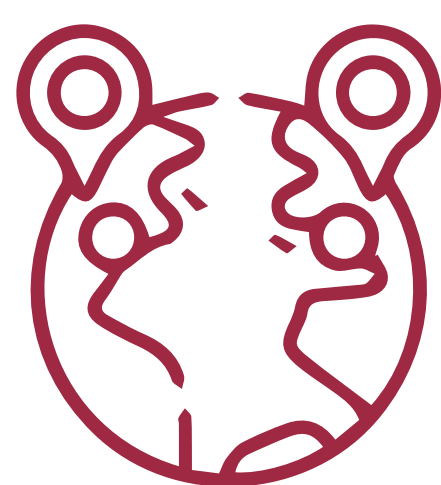
+26 Business Schools

WAYS TO ENGAGE



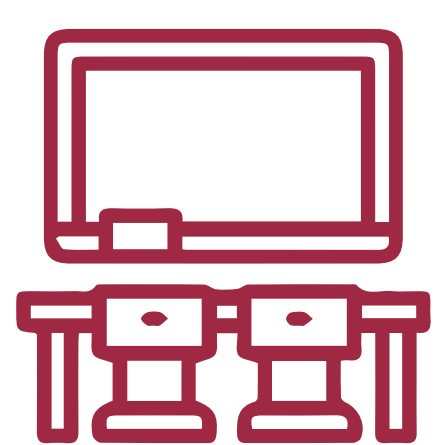
Multicultural Programs

Dive into this 2-week immersive experience and work in a real problem facing by a company with colleagues from University of San Diego



Exchange Program

Broaden your learning experience in a partner business school – without tuition fees



Disciplines

Interact in a daily basis with international during the modules and Attend modules offered by visiting professors



I realized the best way to help people is to truly understand and empathize with them. The only way to do that in a globalized world is to actually get out into the environment you wish to be in and make an impact. COPPEAD offers that ability not just within the walls of the institution, but outside as well.

Chistian Pierce
Alumnus

CAREER DEVELOPMENT

Several initiatives support the students in the process of returning to the job market, since the beginning of the program.

Career Development & Counseling

Special module designed to help students to reflect and plan their careers throughout the whole program

Multicultural Projects

One-week Project where students from COPPEAD and University of San Diego work together addressing current and significant problems in partner companies

MBA Internship

Opportunity in the second year of the program to work in special projects during 10 weeks and apply The acquired knowledge in real companies.

Networking Week

Annual event where companies get to know the graduating students in special meetings at COPPEAD or their headquarters.



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The Multicultural Project was an exciting experience. That was an opportunity to bring an outside perspective full of insights for our business.

Érika Ribeiro

Group Marketing
Manager L'Oréal

INTERNATIONAL EXPERIENCE

Develop a research project under supervisor of a COPPEAD professor and accomplish your Master Degree with great honor

MARKET RELEVANCE

Some Research Topics

- Consumer Behavior
- Digital Transformation
- Economics and
- Financial Markets
- Entrepreneurship
- Governmental Studies
- International Businesses
- Operations
- Strategy and Innovation
- Transparency and
- Sustainability



The Full-Time MBA is the heart and soul of COPPEAD.

Our very first executive program has been transforming since the 1970s high potential students into business leaders who drive the change we are looking for. It's a serious yet joyful mission to prepare such brilliant minds.

Elaine Tavares

Vice Dean Full-Time
MBA Program

INTERNATIONAL EXPERIENCE

When you join COPPEAD, you become part of our Alumni Association with over **16,000 members** across the globe.

The network facilitates friendships and business connections, sitting at the heart of the COPPEAD experience

More than being just a member, you become a “coppeadiano”, a fellow of this exclusive club full of opportunities.



**Online Plataform
for All Members**



**Oline and
Live Events**



**Invitation to
Master classes**



**Mentoring Tools
and Programs**



**Lifelong
Learning**



The participation in COPPEAD helps me strengthen self confidence, which allowed me to break the ice really easy and make new friends faster and I believe that my experience here will give me a competitive advantage in the market.

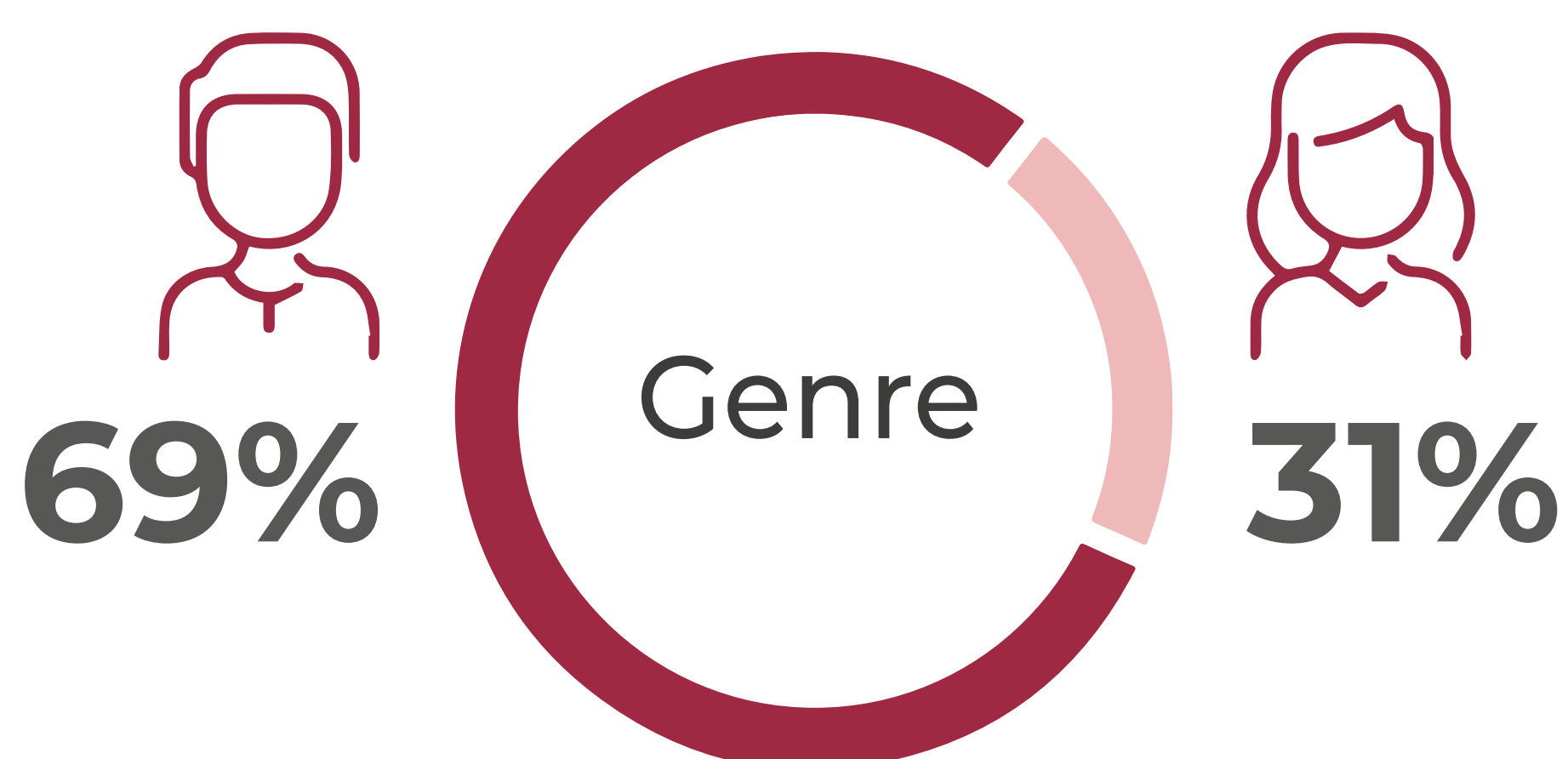
Ariane Verner

Full Time MBA
Exchange Student

IN A GLANCE

MAIN AREAS OF UNDERGRADUATION

- Business Administration
- Economics
- International Relations
- Law
- Social Communication
- Production Engineering



AVERAGE

- Around 20% of International Students
- Age: 31 years old
- Time of Professional Experience: 5 years

MAIN STUDENTS NATIONALITIES



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My research focused on corporate innovation strategies. I studied most how big companies are getting closer to startups in order to internalize innovations.

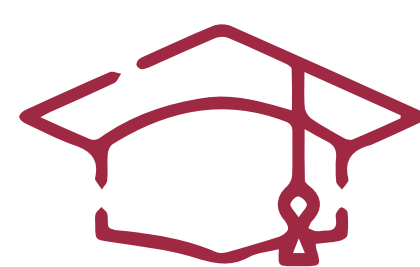
Luciana de Carvalho

Best Dissertation Thesis – Casa Firjan Contest

INTERNATIONAL EXPERIENCE



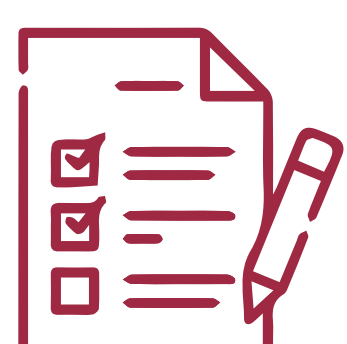
Hold an undergraduate degree from a recognized university



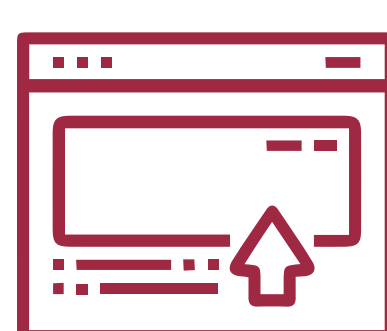
Have strong academic background



Have proven professional experience



Take proficient tests **ANPAD** (score ≥ 400) + **TOEFL** (score ≥ 90) OR **GMAT** (score ≥ 550)



Choose one of the main research line available on the website



Fill in the online application with all the required documents



Important Links



**Website
Program**



FAQ



**Program
Rules**



**Online
Application**

- - - - - Contacts - - - - -



Academic Office

academicoffice@coppead.ufrj.br



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International Affairs Office

exchangeprogram@coppead.ufrj.br

The background of the entire page is a dense, repeating grid of small, square portrait photographs of students. The portraits are in various shades of red and pink, creating a textured, mosaic-like effect. The students are of diverse backgrounds and are all smiling or looking directly at the camera.

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UFRJ

COPPEAD GRADUATE SCHOOL OF BUSINESS
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