

# FULL TIME MBA – 2021 COHORT

## Course Planning

Version subject to change  
Updated on Dec 9<sup>th</sup>

### 1<sup>st</sup> Term (Feb 8<sup>th</sup>– Apr 23<sup>rd</sup>)

Code	Course	Professor	Hours	Info
ADM749	Business Research Methods	Paula Chimenti	30	Mandatory
ADM773	Financial Management	Carlos Heitor Campani	15	
ADM760	Quantitative Methods I	Otávio Figueiredo	30	
ADM721	Marketing	Victor Almeida	30	
ADM767	Managerial and Financial Accounting	Rodrigo Leite	30	
ADM735	Career Development (module I)	Denise Fleck	15 (of 45)	
ADM791	Operations Management	Leonardo Marques	30	

### 2<sup>nd</sup> Term (May 3<sup>rd</sup> – July 9<sup>th</sup>)

Code	Course	Professor	Hours	Info
ADM775	Corporate Finance I	Rodrigo Leite	15	Mandatory
ADM731	Organizational Behavior	Lucia Oliveira	30	
ADM735	Career Development (module II)	Isabella Sacramento	8 (of 45)	
ADM730	Fundamentals of Strategic Thinking	Denise Fleck	30	Elective
ADM717	Corporate Finance II	Carlos Heitor Campani	15	
ADM729	Brand Management	Roberta Campos	15	
ADM790	International Business Management	Renato Cotta de Mello	15	
ADM744	Strategy and Innovation	Roberto Nogueira	45	
ADM779	International Negotiations	Clarice Kogut	15	

**3<sup>rd</sup> Term (Jul 19<sup>th</sup> – Sep 24<sup>th</sup>)**

Code	Course	Professor	Hours	Info
ADM735	Career Development (module III)	Denise Fleck	8 (of 45)	Mandatory
ADM738	Banking with Advanced Econometrics	Claudio de Moraes	30	Elective
ADM765	Platform Management	Paula Chimenti	30	
ADM723	International Marketing	Clarice Kogut	15	
ADM792	Service Operations Management	Claudia Araujo	15	
ADM770	Judgment and Decision Making	Luis Dib	30	
ADM741	Inf. Tecnology Development	Eduardo Diniz	15	
ADM746	Electronic Government	Marie Anne Macadar	15	
ADM795	Supply Chain Management	Leonardo Marques	15	
ADM783	Business Ethics	Geert Demuijnck	15	
ADM763	Econometrics	André Carvalhal	30	

**4<sup>th</sup> Term (Oct 4<sup>th</sup> – Dec 10<sup>th</sup>)**

Code	Course	Professor	Hours	Info
ADM704	Research Seminar I	All Professors	45	Mandatory
ADM735	Career Development (module IV)	Denise Fleck	14 (of 45)	
ADM762	Innovation and Design Thinking	Claudia Araujo	15	Elective
ADM753	International Entrepreneurship	Renato Cotta de Mello	15	
ADM772	Valuation	André Carvalhal	15	
ADM718	Global Economics	Claudio de Moraes	15	
ADM727	Consumer Behavior	Leticia Casotti	30	
ADM743	Development and Economic Perspective in Latin America (ALADEN)	Foreign Professors Team	30	
ADM748	Qualitative Research in Marketing	Maribel Suarez	15	

ADM752	Macrofinance applied to the Brazilian Economy (offered in Portuguese)	Margarida Gutierrez	30
ADM754	Current Topics in Leadership	Liliane Furtado	15
ADM780	Corporate Sustainability in Brazil (offered in Portuguese)	Celso Lemme	30
ADM751	Interpretations of Brazil (offered in Portuguese)	Ariane Roder	15

**5<sup>th</sup> Term (Feb 7<sup>th</sup> – Apr 22<sup>nd</sup>)**

Code	Course	Professor	Hours	Info
ADM705	Research Seminar II	All Professors	45	Mandatory