

COPPEAD Graduate
School of Business

COPPEAD
UFRJ

Full-Time MBA

A transformative
experience in becoming
a global business leader





Welcome



The Full-Time MBA is the heart and soul of COPPEAD. Our very first executive program has been transforming since the 1970s high potential students into business leaders who drive the change we are looking for. It's a serious yet joyful mission to prepare such brilliant minds.

Elaine Tavares
Dean



**A Brazilian
Business School
globally recognized
for its excellence**

COPPEAD is unique in every sense: an institution which provides top-quality executive education programs for professionals from Brazil and other countries and help them to transform their own careers.

The path for Excellence
COPPEAD WAY



COPPEAD provides training programs which prepare professionals for positions anywhere in the world. I have no doubt the MBA degree I got here was quintessential for my academic education.

Henrique Meirelles
Former Finance Minister
Former President
at BankBoston
Alumnus

Highly ranked in
Brazilian Educational
System (Score 6 out
of 7 at CAPES)

Member of European
Foundation for
Management
Development (EFMD)

AACSB Business
Education Alliance
Member

Member of EMBA
Consortium

11

times listed
in Financial
Times ranking

42

agreements with
business schools
in 5 continents

+16.000
alumni

**A life-changing
experience**

Full-Time MBA

Fast track your career with this world-class business training program.

In our Full-Time MBA you will immerse yourself in a transformational journey to become a leader well prepared to face global challenges.

**Tuition
free**

Exchange
program
available
in 42
business
schools

+42

Students
per cohort

540

Hours in 18
months

**100% Taught
in English**

Learning Objectives

KNOW

- Business-related Vocabulary
- Main Concepts
- Analytic Tools
- Business Reality (Brazilian & International)
- Main Theoretical Perspectives
- Global Issues Affecting Organizational Management

DO

- Issue Analysis
- Strategic Thinking
- Critical Thinking
- Choices & Prioritizing (subject to time pressure)

BE

- Self-confident
- Disciplined
- Both Short and Long-term Oriented
- Creative
- Cooperative
- Responsible World Citizen

BEHAVE

- Promoting Construtive Dissent
- Ethically



As an engineer, the program has helped me building strong relationships and also developing a sistemic view of companies and industries. Throughout my career, I could see countless times how COPPEAD is a reference in Education.

Fabio Coelho

President at Google Brazil
Alumnus

Skills Set

Intellectual skills

- Analyse and Synthesise complex material
- Critically assess different contexts
- Formulate &/or defend independent judgments
- Conceptualize
- Communicate in writing and orally
- Integrate core subjects
- Demonstrate awareness of the wider context
- Apply general concepts to practical situations
- Apply a systemic & longitudinal approach to theoretical issues and practical situations
- Research skills

Managerial skills

- Team work
- Interpersonal skills
- Presentation skills
- Project management
- Leadership skills
- Managing under time pressure
- Coaching skills
- Consultancy skills



Course Overview

Program's Main Assets

YEAR 1

- Mandatory Courses
- Elective Courses
- Career Development

YEAR 2

- Multicultural Projects
- MBA Internship
- Exchange Program
- Thesis Defense
- Networking Week

Content

Learn solid knowledge in business



Conceptual formation in business management through a wide range of courses to build a broad training.

Career

Reflect and plan for the long turn



Several projects and activities that offer you a platform for developing strategies of replacement. Connection with companies, startups and consulting firms.

Research

Develop skills and differentiate yourself in the business arena



Know how to apply concepts and articulate them with specific problems, strengthen your critical thinking and learn how to conduct a field research.

Full-Time MBA

Courses

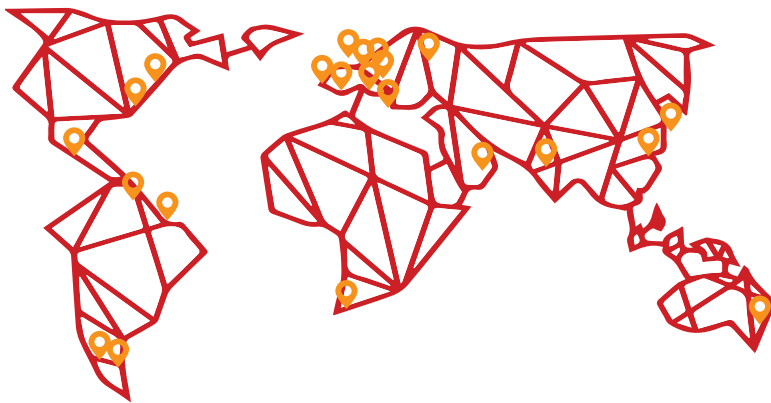
- - - - Mandatory Courses - - - -



- - - - Some elective courses - - - -



International Experience



COPPEAD has been a pioneer in the internationalization of management education in Brazil. The Full-Time MBA program has partnerships with **42 business schools** in all continents, giving the student an opportunity for a truly international experience.

- - - - - Some Partner Schools - - - - -



International Experience

Ways to Engage



Disciplines

Interact in a daily basis with foreigner students during the modules and attend courses offered by visiting professors



Multicultural Programs

Dive into this 2-week immersive experience and work in a real problem faced by a company with colleagues from University of San Diego



Exchange Program

Broaden your learning experience in a partner business school – without tuition fees

“ I used to be a product manager in one of the biggest cosmetic companies in the world. However, I felt the need to improve some skills such as leadership and consumer knowledge. I started researching about MBAs in Brazil and abroad and then I realized that the best option was right here. At COPPEAD I was able to interact with students from diferente backgrounds and nationalities.

Sabrina Alves
Alumna



Career Development

Several initiatives to support the students in the process of returning to the job market, since the beginning of the program.

- **Career Development & Counselling**

Special module designed to help students to reflect and plan their careers throughout the whole program

- **Multicultural Projects**

Project where students from COPPEAD and University of San Diego work together addressing current and significant problems in partner companies

- **MBA Internship**

Opportunity to work during 10 weeks in challenging projects, applying the acquired knowledge in real companies

- **Networking Week**

Annual event where companies get to know the graduating students in special meetings at COPPEAD or at their headquarters

Some Partner Companies



L'ORÉAL



ambev



KraftHeinz

GRUPPO GLOBO



The Multicultural Project was an exciting experience. The students brought an outside perspective full of insights for our business.

Érika Ribeiro
Group Marketing
Manager L'Oréal

Final Project

Develop a research project under supervisor of a COPPEAD professor and accomplish you Master Degree with great honor

Market Relevance Some Research Topics

- Consumer Behavior
- Digital Transformation
- Economics and Financial Markets
- Entrepreneurship
- Governmental Studies
- International Businesses
- Operations
- Strategy and Innovation
- Transparency and Sustainability



The Research Project is a cornerstone of the Full-Time MBA experience at COPPEAD. The student produces an innovative work combining academic knowledge with the existing market dilemmas in some area. It's an exciting opportunity to develop more valuable skills.

Otávio Figueiredo

Vice Dean Full-Time MBA Program



My research focused on corporate innovation strategies. I studied most how big companies are getting closer to startups in order to internalize innovations.

Luciana de Carvalho

Best Dissertation Thesis – Casa Firjan Contest Alumna



Alumni Network

More than being just a member, you become a “**coppeadiano**”, a fellow of this exclusive club full of opportunities.



**Online Platform
for all Members**



**Online and
Live Events**



**Invitation to
Master Classes**



**Mentoring Tools
and Programs**



**Lifelong
Learning**

When you join COPPEAD, you become part of our Alumni Association with over 16,000 members across the globe.

The network facilitates friendships and business connections, sitting at the heart of the COPPEAD experience



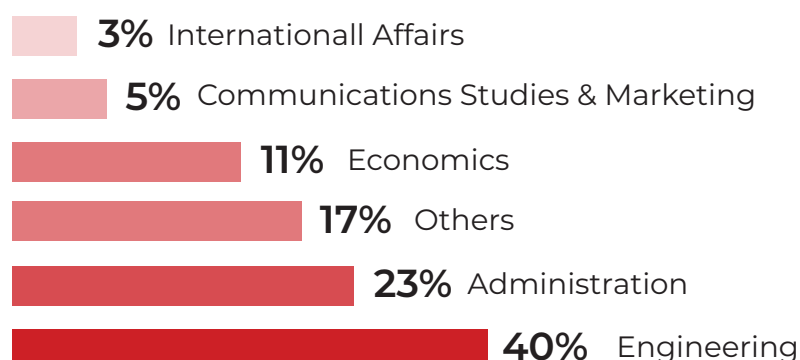
The participation in COPPEAD helped me strengthen self confidence, which allowed me to break the ice really easy and make new friends faster and I believe that my experience here will give me a competitive advantage in the market.

Ariane Verner

MBA Exchange Student
Alumna

Meet our Class

ACADEMIC BACKGROUND



AVERAGE AGES



COUNTRIES

 Brazil	 Colombia	 Russia
 Germany	 China	 Netherlands
 France	 Bangladesh	 United States
 Belarus	 Italy	 Norway

Statistics based on cohorts from 2015 to 2020

How to Apply

For joining the nex Full-Time MBA cohort, you must:



Hold an undergraduate degree from a recognized university



Have strong academic background



Have proven professional experience



Take proficient tests

ANPAD (score ≥ 400) + **TOEFL** (score ≥ 90)
OR
GMAT (score ≥ 550)



Choose one of the main research lines available on the website



Fill in the online application with all the required documents

Next Cohort
February 2022





Full-Time MBA

- - - - - Important Links - - - - -



**Website
Program**



FAQ



**Program
Rules**

- - - - - Contacts - - - - -



Academic Office

academicoffice@coppead.ufrj.br

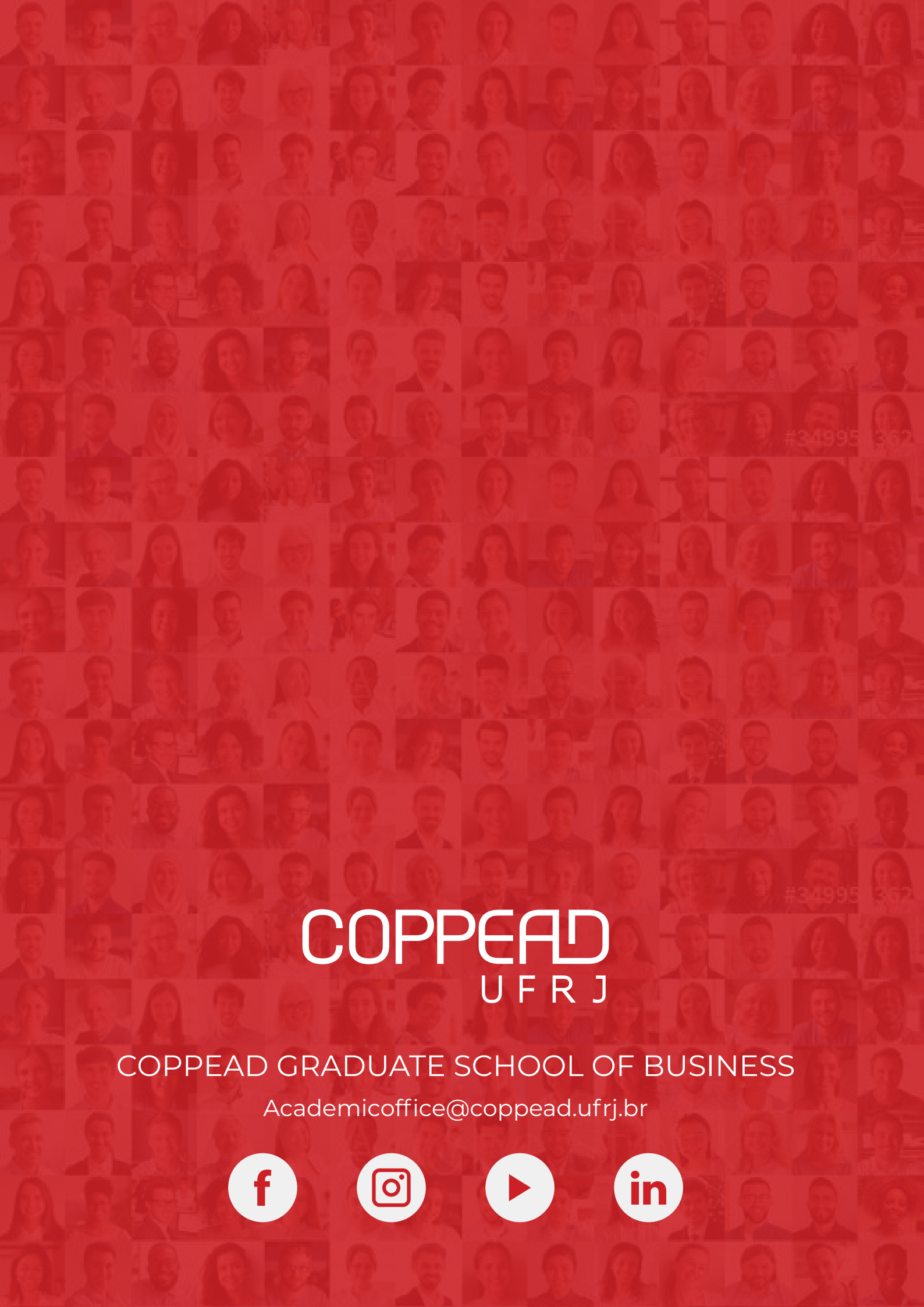


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International Affairs Office

exchangeprogram@coppead.ufrj.br

A dense grid of numerous small, semi-transparent portraits of students, creating a textured background for the entire page.

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