



## THE COPPEAD GRADUATE SCHOOL OF BUSINESS FEDERAL UNIVERSITY OF RIO DE JANEIRO

### Facts & Figures

**History:** Located in the COPPEAD building at Ilha do Fundão Campus of Federal University of Rio de Janeiro, founded in 1973, COPPEAD (Instituto de Pós-Graduação e Pesquisa em Administração, Universidade Federal do Rio de Janeiro) has graduated more than seven thousand managers, one thousand and three hundred Masters and sixty Doctoral candidates in business specialization courses. COPPEAD is the only business school both associated with a Brazilian public university and that has international accreditation. Our Master's program, public and free, is the only one in Latin American ranking among the world's top 100, according to The Financial Times, the prestigious British newspaper.

#### GRADUATE (FULL-TIME) PROGRAMS

- Master in Business Administration: 18-month program.
- Doctoral Program: 4 year program.

#### EXECUTIVE EDUCATION PROGRAMS

- Specialization Programs: 10 month, one-day-a-week programs, Executive MBA, COPPEAD Health Management, COPPEAD Energy Management and Economy, COPPEAD Marketing Management, COPPEAD Finance Management, and COPPEAD Logistics Management.
- Advanced Programs: Medium-length (20 or 40 hour) advanced (post MBA) modular programs in Finance, Marketing, Strategy and Operation.
- Professional Improvement Programs: 180 hour, 10-month. Project Management and Service Management.
- Pre-experience Programs: 160 hour, 10-month, International Management, Logistics, Finance, and Marketing.
- In-company programs.

#### FACULTY

- 28 full-time professors, trained in Europe, the US, Canada and Brazil.
- Part-time professors, associates and collaborators, with Ph.D.'s or Master degrees in executive education programs only.

#### PUBLICATIONS

- Latin American Business Review (Taylor & Francis): An academic refereed journal on Latin American business and economics published in partnership with the University of San Diego.
- Relatórios COPPEAD: A working paper series to disseminate research by faculty and researchers.
- Cadernos Descartes: A working paper series to disseminate research conducted by COPPEAD students.
- Coleção COPPEAD de Administração (Atlas Publishers): A book series written or edited by faculty and researchers.
- Coleção COPPEAD (Mauad Publishers): A book series based on thesis and dissertations by faculty, researchers and students.
- COPPEAD theses and dissertations, as well as books written or edited by faculty and researchers.

#### RESEARCH:

The teaching and research faculty at COPPEAD are actively engaged in research and scientific studies in their respective fields of interest. Certain institutional lines of research have obtained the support of development agencies and private initiatives, being organized in Research Centers:

- Consumer Behavior – L'Oréal and FIAT Chair
- Health Services Management – Amil Chair
- International Business - NUPIN
- Logistics, Infrastructure and Management – Ipiranga Chair
- Innovation and Strategy – Globo Organizations Chair
- Strategy and Organizational Growth – Visagio Chair
- Sportive Marketing
- Behavioral Studies on International Entrepreneurship & Management

#### RANKING

- COPPEAD has been listed ten times, since 2001, in the rankings of the top 100 full-time MBA programs worldwide published by the Financial Times.

#### INTERNATIONAL ASSOCIATIONS

- Founder and Member of ALADEN - Alianza Latinoamericana de Escuelas de Negocios, a Latin American learning network and partnership in business education and business development that was signed in 2008 by five top-ranked business schools from different countries from Brazil, Mexico, Colombia, Venezuela, and Peru.
- Member of EFMD - European Foundation for Management Development, an international membership organization with more than 800 member organizations from academia and business.
- Member of AACSB International - The Association to Advance Collegiate Schools of Business, an international association with more than 1,320 members in 70 countries, including the best business schools worldwide.

#### CERTIFICATIONS:

- Certified by EQUIS (European Quality Improvement System) since 2006. The stamp of approval is bestowed upon Business Administration and Management academic institutions that meet the international quality standards of the European Foundation for Management Development (EFMD).
- Certified since 2007 by ANPAD (The Brazilian Academy of Management). Granted upon demonstration that teaching practices are based on quality standards that foster the continued improvement of lato sensu (non-degree) business courses.

#### EXCHANGE PROGRAMS

- COPPEAD has partnership with 40 Business Schools distributed in all five continents: **AFRICA - South Africa:** Cape Town University. **AMERICAS - Argentina:** IAE. **Canada:** Laval University. **Colombia:** UNIANDES. **Mexico:** ITAM, and IPADE. **United States:** Moore, San Diego, Thunderbird, UCLA, and Wharton. **Venezuela:** IESA. **ASIA - China:** Antai, CEIBS and Shandong. **India:** IILM Gurgaon, IIM Indore and IMT Ghaziabad. **South Korea:** SNU. **United Arab Emirates:** IMT Dubai. **EUROPE - Croatia:** ZSEM Zagreb. **Denmark:** Copenhagen BS. **France:** Audencia Nantes, EMLYON, ESSEC, EDHEC Rouen, Reims and IESEG. **Ireland:** Smurfit GBS Dublin. **Italy:** Bocconi, MIP - Politecnico de Milano. **Germany:** EBS and WHU. **Netherlands:** RSM. **Portugal:** CLSBE and Nova de Lisboa. **Spain:** IE. **Russia:** St.Petersburg. **OCEANIA - Australia:** Sydney University.

#### INTERNATIONAL PROGRAMS

- Global Partners International MBA in partnership with the Robinson School of Business, Georgia State University in the US, and the IAE - Institut d'Administration d'Entreprises of the Sorbonne, in France.
- Multicultural Projects - agreement with San Diego University (USA) and ORT (Uruguai) to develop Consultancy Business Projects by the three institutions' students.
- The EMBA Consortium for Global Business Innovation - Agreement with FIU (USA), MIRBIS (Russia), Bologna Univ. (Italy), SABANCI Univ. (Turkey) and Chongqing Univ. (China).
- Agreement with Audencia Nantes, Reims, and Rouen (France) for a dual degree in which Executive MBA graduates have the possibility of spending 6 weeks at the chosen university to take 150 course hours. COPPEAD students will also have to elaborate a business project in English to be granted the International MBA Certificate.